



## **Padres**

### **EVOLUTION BLOCK PARTIES**

**Home Run Presenting Sponsor \$2,500**  
*(1 per game)*

**August 27<sup>th</sup> and September 10<sup>th</sup>**  
**5 - 7pm**  
**J Street between 7<sup>th</sup> and 9<sup>th</sup> Avenues**

The East Village Association (“EVA”) invites you to be the Presenting Sponsor of the East Village EVolution Padres Block Party. As Presenting Sponsor of the East Village EVolution Padres Block Party you will receive:

- Event Presented by your company in the format of “East Village EVolution Padres Block Party presented by [Your Company Name]”.
- Presenting sponsor recognized in all EVA radio advertisements.
- Recognition as the event sponsor in all EVA media-related promotions and print advertisements. (\*Sponsorship needs to be secured prior to event materials being printed.)
- Logo on all EVA promotional materials for the event to include: press releases, flyers, advertisements, and programs to be distributed at the event.  
(\*Sponsorship needs to be secured prior to event materials being printed.)
- The opportunity to highlight or sell your product at the Block Party with a 10’ x 20’ space.
- Sponsor to have a Stage Banner and one additional 3’ x 10’ banner located within the event space. (\*Sponsor to provide banners.)
- Sponsor’s logo on EVA website with reciprocal link.
- 4 Tickets to the game for which you are the presenting sponsor. (If you are the presenting sponsor for both games, you will receive 8 tickets.)
- Social Media- Company name and website mentions on all social networks including Facebook and Twitter.

Contact: McFarlane Promotion (619) 233-5008

East Village Association, Inc. is a charitable organization under section 501(c)(3) of the Internal Revenue Code. Sponsorships are tax-deductible to the extent of the donation amount minus the fair market value of any goods and services received. 1



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# EVOLUTION BLOCK PARTIES

**Triple Base Sponsor \$1,000**  
*(2 per game)*

**August 27<sup>th</sup> and September 10<sup>th</sup>**  
**5 - 7pm**

**J Street between**  
**7<sup>th</sup> and 9<sup>th</sup> Avenues**

The East Village Association, Inc. ("EVA") invites you to be a Triple Base Sponsor of the East Village EVolution Padres Block Party. As a Triple Base Sponsor of the East Village EVolution Padres Block Party you will receive:

- Recognition as the Triple Base sponsor in all EVA media related promotions, print advertising with logo Placement at a higher tiered level. (\*Sponsorship needs to be secured prior to event materials being printed)
- Logo on all EVA promotional materials for the event to include: press releases, flyers, advertisements, And programs to be distributed at the event (\*Sponsorship needs to be secured prior to event materials being printed.)
- The opportunity to highlight or sell your product at the Block Party with a 10' x 10' space.
- Sponsor to have one 3' x 10' banner at the event (\*Sponsor to provide banner.)
- Sponsor's logo on EVA website with reciprocal link.
- 2 Tickets to the Padres Game that you are sponsoring. (If you sponsor both games you will receive 4 tickets.)
- Social Media- Company name and website mentions on all social networks including Facebook and Twitter.

Rev. 8.4.10



# Padres

## EVOLUTION BLOCK PARTIES

**Double Base Sponsor or Booth Sponsor \$500**  
*(4 per game)*

**August 27<sup>th</sup> and September 10<sup>th</sup>**  
**5-7pm**  
**J Street between**  
**7<sup>th</sup> and 9<sup>th</sup> Avenues**

The East Village Association, Inc. (“EVA”) invites you to be a Double Base Sponsor or Booth Sponsor of the East Village EVolution Padres Block Party. As a Double Base Sponsor of the East Village EVolution Padres Block Party you will receive:

<p><b>Option 1</b>  <b>Double</b>  <b>Base</b>  <b>Sponsor</b></p>	<ul style="list-style-type: none"> <li>▪ Recognition as a Double Base sponsor in all EVA media-related promotions, print advertising with logo Placement a level below the Triple Base Sponsor level.            (*Sponsorship needs to be secured prior to event materials being printed)</li> <li>▪ Logo on all EVA promotional materials for the event to include: press releases, flyers, advertisements, and programs to be distributed at the event.            (*Sponsorship needs to be secured prior to event materials being printed)</li> <li>▪ Sponsor’s logo on EVA website with reciprocal link.</li> <li>▪ 2 Tickets to the Padres Game on the date of the event.</li> <li>▪ 4 Tasting Tickets for the day of the event</li> </ul>
<p><b>Option 2</b>  <b>Booth</b>  <b>Sponsor</b></p>	<ul style="list-style-type: none"> <li>▪ 1 10x10 Vendor Booth with (1) 6’ Table and (2) Chairs</li> <li>▪ Sponsor’s logo on EVA website with reciprocal link.</li> <li>▪ Recognition as a Double Base sponsor in all EVA media-related promotions, print advertising with logo Placement a level below the Triple Base Sponsor level.            (*Sponsorship needs to be secured prior to event materials being printed)</li> </ul> <p>*For nonfood vendors or services</p>



**Padres**

## **EVOLUTION BLOCK PARTIES**

**Game Sponsor \$500**  
*(4 per game)*

**August 27<sup>th</sup> and September 10<sup>th</sup>**  
**5-7pm**  
**J Street between**  
**7<sup>th</sup> and 9<sup>th</sup> Avenues**

The East Village Association, Inc. ("EVA") invites you to be a Game Sponsor of the East Village EVolution Padres Block Party. As a Game Sponsor of the East Village EVolution Padres Block Party you will receive:

- Recognition as a Game Sponsor in all EVA media related promotions, print advertising with logo placement at the same level as a Double Base Sponsor.  
(\*Sponsorship needs to be secured prior to event materials being printed)
- Logo on all EVA promotional materials for the event to include: press releases, flyers, advertisements, and programs to be distributed at the event.  
(\*Sponsorship needs to be secured prior to event materials being printed)
- Recognition as a particular tailgate game sponsor (i.e. Fast pitch, Coconut Climbing Wall, among others).
- Sponsor's logo on EVA website with reciprocal link.



# Padres

## EVOLUTION BLOCK PARTIES

**Single Base Sponsor \$250**  
*(6 per game)*

**August 27<sup>th</sup> and September 10<sup>th</sup>**  
**5-7pm**  
**J Street between**  
**7<sup>th</sup> and 9<sup>th</sup> Avenues**

The East Village Association, Inc. ("EVA") invites you to be a Single Base Sponsor of the East Village EVolution Padres Block Parties. As a Single Base Sponsor of the East Village EVolution Padres Block Parties you will receive:

- Recognition as a Single Base Sponsor in all EVA media related promotions, print advertising with logo placement at a level below the Double Base Sponsor and Game Sponsor.  
(\*Sponsorship needs to be secured prior to event materials being printed)
- Sponsor's logo on EVA website with reciprocal link.



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## EVOLUTION BLOCK PARTIES SPONSORSHIP AGREEMENT

PLEASE CIRCLE THE LEVEL OF SPONSORSHIP YOU ARE INTERESTED IN

HOME RUN/PRESENTING   TRIPLE BASE   DOUBLE BASE/BOOTH   GAME   SINGLE BASE

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PLEASE FIND MY ENCLOSED COMPANY CHECK IN THE AMOUNT OF: \$ \_\_\_\_\_

PAYABLE TO THE EAST VILLAGE ASSOCIATION, INC.

PLEASE RETURN THIS FORM TO MCFARLANE PROMOTIONS:

656 5<sup>TH</sup> AVENUE, SUITE B

SAN DIEGO, CA 92101

OR EMAIL TO [LAUREL@MCFARLANEPROMOTIONS.COM](mailto:LAUREL@MCFARLANEPROMOTIONS.COM)

Phone: 619.233.5008 Fax: 619.233.0898